RUBY YEE
{ GRAPHIC DESIGNER }

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EDUCATION

Graduate Certificate of Digital & Social Media (Internet Communications)
Curtin University | 2023

Diploma of Graphic Design
North Coast Tafe | 2017

Diploma of IT (Web Development)
Sydney Institute | 2010

B. Science (Psychology)
B. Arts (Chinese Studies & Cognitive Science)
University of New South Wales | 2009

CERTIFICATIONS

Brand Strategy for Designers | LinkedIn Learning

Social Media Marketing | HubSpot Academy

Native Advertising Strategy | Outbrain Academy

EXPERIENCE

Graphic & Web Designer
Freelance | 2017 - Present
- Branding, visual identity, social media content, website design, and print design for purpose-led businesses.
- Creating both print and digital collateral, photography, and marketing.
- Create handmade, and one-of-a-kind products.

Digital & Graphic Designer
JobAdder | May 2019 - November 2023
- Manage print & digital designs for all communications, including liaising with stakeholders and suppliers.
- Manage website, landing pages, and creating email marketing campaigns.
- Designing, scheduling, publishing social posts
- Social media community engagement and management

Digital & Graphic Designer
Work Club Global | October 2018 - May 2019
- Managing all print and digital works for both internal and external communications.
- Consulting with stakeholders and suppliers to ensure timely completion of tasks.

UX/UI Design Intern
New Republique | May 2018 - October 2018
- Supporting lead designer to create design collateral for website, branding, logo, and social media content.

Contract Designer & Developer
Handsome Creative | March 2018 - May 2018
- Creative agency working on multiple projects concurrently with quick turn-around time.
- Creating print and digital visuals from a brief adhering to client brand guidelines.

Application Developer
Willis Towers Watson | June 2014 - September 2017

Developer/Programmer
Info Salons Group | January 2011 - May 2014

SKILLS

Adobe Creative Suite (PhotoShop, Illustrator, InDesign, XD, Lightroom, After Effects, Premiere Pro, Dreamweaver), Microsoft Office, Google Workspace, WordPress, Figma, Sketch, photography (Nikon D750), HTML/CSS, jQuery, layout, branding, colour theory, illustration, calligraphy, lettering, typography, social media, strategy

Communication, organisation, teamwork, versatility, independent, problem solving, multi-tasking